LG 2018 WORLD CUP CASHBACK PROMOTION: TERMS AND CONDITIONS

Purchase one of our qualifying TV products during 1st April 10th July 2018 and register to receive cashback into your chosen bank account. Claims must be made after 30 days of purchase of the qualifying product, but within 60 days of the purchase date. Cashback amounts vary depending on the qualifying product purchased. Only valid at participating stores to residents of the United Kingdom and the Republic of Ireland to those aged 18 and over. Please see the list of Qualifying Products and their corresponding cashback amounts below. Internet access is required and you must provide your proof of purchase information.

Promotion Period: 1st April – 10th July * (please note, all participating retailers save for John Lewis start their promotion period from 2 May – see below)

*The promotional period 1st April – 10th July applies for John Lewis purchases made in the UK only and for purchases of the OLED55C8PLA and OLED65C8PLA models only.

The promotional period of 2 May – 10 July 2018 applies on purchases of all Qualifying Products in the UK and Ireland from all Participating Retailers (including John Lewis) – please read full terms for further information.

Claim Deadline: within 60 days of the purchase date of the Qualifying Product. For clarity, you must claim after 30 days, but within 60 days of the qualifying purchase date. By way of example, if you purchased your Qualifying Product on 4 April 2018, you can claim from 4th May 2018 and your maximum claim date would be 3rd June.

ELIGIBILITY

- 1. The Promotion is open to residents of the UK and the Republic of Ireland who are aged 18 years or over.
- 2. The Promotion entails the receipt of cashback amount via bank transfer and cashback amounts vary depending on the Qualifying Product purchased, see table below for Qualifying Products and their corresponding cashback amounts.
- 3. In order to qualify for the Promotion, participants must purchase a new (not second hand) Qualifying Product from a retailer participating in the Promotion ("Participating Retailer") in the UK (and Republic of Ireland where applicable) during the Promotion Period; the promotion is valid on in-store and online purchases only. Claims relating to non-qualifying products or Qualifying Products purchased before or after this Promotion Period will be deemed invalid. Please note, any purchases made on the C8 models before 2 May will not benefit from cashback unless they are purchased from John Lewis in the UK. The Promoter/Administrator shall not be responsible for any

unauthorised retailer purporting to be a participating retailer of this promotion. The Promoter shall not accept claims from marketplace sellers including but not limited to eBay, Amazon and Tesco marketplaces, save only for participating national retailers' official marketplace stores.

QUALIFYING PRODUCTS

Qualifying Product Models	United Kingdom (purchases from Participating Retailers in the UK)	Republic of Ireland (purchases from Participating Retailers in the Republic of Ireland)	Promotional Period
OLED65G8PLA	£ 500.00	€ 500.00	02.05.2018 - 10.07.2018
OLED65E8PLA	£ 500.00	€ 500.00	02.05.2018 - 10.07.2018
OLED55E8PLA	£ 300.00	€ 300.00	02.05.2018 - 10.07.2018
OLED77C8LLA	£ 500.00	€ 500.00	02.05.2018 - 10.07.2018
OLED65C8PLA	£ 500.00	€ 500.00	01.04.2018 - 10.07.2018
			Valid only for purchases made from John Lewis UK
			All Participating Retailers: 02.05.2018 – 10.07.2018
OLED55C8PLA	£ 300.00	€ 300.00	01.04.2018 - 10.07.2018
			Valid only for purchases made from John Lewis UK
			All Participating Retailers: 02.05.2018 – 10.07.2018

OLED65B8PLA	£ 500.00	€ 500.00	02.05.2018 - 10.07.2018
OLED55B8PLA	£ 300.00	€ 300.00	02.05.2018 - 10.07.2018
OLED65B8SLC	£ 500.00	€ 500.00	02.05.2018 - 10.07.2018
OLED55B8SLC	£ 300.00	€ 300.00	02.05.2018 - 10.07.2018
65SK9500PLA	£ 300.00	€ 300.00	02.05.2018 - 10.07.2018
55SK9500PLA	£ 200.00	€ 200.00	02.05.2018 - 10.07.2018
65SK8500PLA	£ 300.00	€ 300.00	02.05.2018 - 10.07.2018
55SK8500PLA	£ 200.00	€ 200.00	02.05.2018 - 10.07.2018
49SK8500PLA	£ 100.00	€ 100.00	02.05.2018 - 10.07.2018
75SK8100PLA	£ 500.00	€ 500.00	02.05.2018 - 10.07.2018
65SK8100PLA	£ 300.00	€ 300.00	02.05.2018 - 10.07.2018
55SK8100PLA	£ 200.00	€ 200.00	02.05.2018 - 10.07.2018
49SK8100PLA	£ 100.00	€ 100.00	02.05.2018 - 10.07.2018
65SK8000PLB	£ 300.00	€ 300.00	02.05.2018 - 10.07.2018
55SK8000PLB	£ 200.00	€ 200.00	02.05.2018 - 10.07.2018
49SK8000PLB	£ 100.00	€ 100.00	02.05.2018 - 10.07.2018

- 4. Qualifying Products can only be purchased in-store or online from Participating Retailers only; please check with your chosen retailer that they are participating in this Promotion prior to purchasing a product to avoid any disappointment. Products purchased via other means will not qualify for this Promotion.
- 5. All Qualifying Products must be new and genuine LG products. Purchases of second hand, refurbished or reconditioned products; products imported from outside the EEA or products which are counterfeit or infringe the intellectual property rights of LG Electronics in any way will not qualify for this Promotion.
- 6. This promotion cannot be redeemed alongside any other promotion and this includes retailer promotions and price matches.

CLAIM PROCESS

- 7. To claim this Promotion following your purchase, please complete the online claim form at www.lgcashback.co.uk and upload a copy of your full purchase receipt before the end of the Claim Deadline. Claims made after this date will not be eligible for the Promotion. Please ensure your purchase receipt includes the retailer name, the model number, the price of the Qualifying Product and the date of purchase and you will need to select/fill in the retailer details accordingly, please note you will also need to fill in your bank information.
- 8. Claims are not valid in respect of Qualifying Products that are returned to a retailer and the participant receives a full refund, in which case the Promoter will be entitled to claim back any cashback amounts that were paid. In any event, the last date for registration will be the Claim Deadline.
- 9. The Administrator will not process a claim if the participant cannot provide a copy of the full purchase receipt.
- 10. You will receive the cashback via bank transfer to the bank details you provided when submitting you Claim. This will be within 60 working days of validation of your Claim. Validation of your claim shall occur within 10 working days of a successful registration. It is your responsibility to provide accurate information to the Promoter/Administrator and should you provide any inaccurate information, the Promoter or Administrator shall not be responsible for and shall have no obligation to fulfil the cashback reward.
- 11. Please note you will need access to the internet to redeem this promotion and any charges relating to this are between you and your internet service provider and are not the responsibility of the Promoter.

GENERAL CONDITIONS

12. The Promoter reserves the right to verify the eligibility of all claims to protect itself against fraudulent, invalid or repetitive claims including, without limitation, to require the participant to prove that it did not return the product within the period of 30 days from the date of purchase. Claims for returned products, those made in bad faith or fraudulent entries or claims that otherwise do not meet these terms and conditions will be invalidated.

- 13. Should the cashback be unavailable for any reason, the Promoter reserves the right to substitute the cashback for a suitable alternative of similar type and value. The Promoter has full discretion over all claims submitted.
- 14. The Promoter reserves the right to amend these terms and conditions at any time and to amend or withdraw this promotion at any time.
- 15. The Promoter reserves the right in its sole discretion to extend or shorten the Promotion Period at any time, only where absolutely necessary.
- 16. You will only be able to claim one cashback amount per Qualifying Product purchased.
- 17. It is your responsibility to ensure you have provided the correct contact details for the purposes of this Promotion.
- 18. Please allow 60 working days from the final Claim Deadline as specified above, to receive the cashback.
- 19. By claiming this cashback, applicants will be deemed to have read and accepted these terms and conditions.
- 20. Promoter: LG Electronics U.K. Ltd whose registered office is Velocity 2, Brooklands Drive, Weybridge, Surrey, KT13 0SL
- 21. Administrator: Interpay Sales Promotions whose registered office is IDA Business & Technology Park, Ring Road, Kilkenny, Ireland For any enquiries related to this promotion, please email: lgcashback@promotion-support.com.
- 22. The Promoter acts as data controller as defined in the Data Protection Act 1998 (the "Act"). Promoter agrees to comply with its obligations under the Act and where applicable under the General Data Protection Regulation. In particular, Promoter will hold all personal data securely and the Promoter and Administrator will use it solely for the purposes of administering the Promotion as set out in these Terms and Conditions and in accordance with all applicable law and the CAP Code. Further information privacy found regarding the LG policy can be at http://www.lg.com/uk/privacy.
- 23. The Promotion and these terms and conditions are governed by English Law and is subject to the exclusive jurisdiction of the English courts.