

**TERMS AND CONDITIONS**  
**DA CASHBACK & DOUBLING YOUR REWARD PROMOTION**  
**SAMSUNG ELECTRONICS (UK) LIMITED**

Participants agree to be bound by these terms and conditions (the “**Terms and Conditions**”). Any information or instructions published by the Promoter about the Promotion at [www.samsung.com/uk/cashback19](http://www.samsung.com/uk/cashback19) part of the Terms and Conditions.

**The Promoter**

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 1000 Hillswood Drive, Chertsey, Surrey, KT16 0PS (the “**Promoter**”).

**Purchase Period**

2. The Promotion will commence at 00:01 (GMT) on the 13 February 2019 and shall close at 23:59 (BST) on the 16 April 2019 (the “**Purchase Period**”).

**Eligibility**

3. To be eligible to participate in the Promotion you must be a UK, Channel Islands or Isle of Man resident aged 18+ with a valid bank account (“**Participant**”).
4. This Promotion is only available to end users (e.g. not to any reseller or business) as is not available in conjunction with any other offer.
5. Rewards shall be paid by way of bank transfer and Participants must have a valid UK, Channel Islands or Isle of Man bank account in order to receive the Reward.

**Offer**

6. Participants who purchase a new (i.e. not second hand or refurbished) Samsung home appliance as detailed in Appendix 1 (the “**Promotion Product**”) in-store or online from a participating retailer (as defined below) in the UK within the Purchase Period will be eligible to claim a cash back reward (exclusively paid by way of bank transfer) by redemption (the “**Reward**”). The relevant Reward value per Promotion Product shall be as set out in Appendix 1.
7. In addition, Participants who reside in Great Britain, the Channel Islands or the Isle of Man (excluding Northern Ireland) and who successfully submit a valid claim before the End Date (as set out below), will have a one (1) in five (5) chance of doubling their relevant Reward (“**Double Reward**”). All valid claims will have the same chance of winning. For the avoidance of doubt, only valid claims will be eligible for the Double Reward.
8. Participants may claim a maximum of one (1) Reward per Promotion Product purchased and a maximum of three (3) Rewards per household.
9. Purchases made from Electronic Empire, Ebay, Amazon marketplace, Premier AV Centre, Total Digital, Brighthouse, BC Services, Perfect Homes, RLR Distribution, Deals4U, Appliance World, All Your Appliance, In Stock Appliance or Kasastore are excluded from the promotion (“**Excluded Retailers**”).
10. A Participating Retailer is any retailer other than the Excluded Retailers (“**Participating Retailer**”).

**Claims**

11. After purchasing a Promotion Product from a Participating Retailer during the Promotion Period, Participants must visit [www.samsung.com/uk/cashback19](http://www.samsung.com/uk/cashback19) complete the claim form with their name, contact information, UK, Channel Islands or Isle of Man bank account details and any other requested information, and submit it together with a scanned copy of their proof of purchase (a “**Claim**”).

12. Claims may only be submitted between twenty-one (21) and sixty (60) days after the date of purchase, meaning the final claim date for purchases made on 16 April 2019 is no later than 23:59 (GMT) on 14 June 2019 (the “**End Date**”). Claims received after the End Date will not be eligible. For the avoidance of doubt, the date of purchase counts as day one (1).
13. Participants will be notified upon submission of their Claim whether they have won a Double Reward. Winners of the Double Rewards will be paid at the same time as the Reward, i.e. after successful Claim Validation, as set out below.
14. Participants will be sent an email and SMS to confirm that their Claim has been received by the Promoter and that it has been successful and validated (“**Claim Validation**”).
15. If an email or SMS acknowledgement has not been received, it is the Participant’s responsibility to contact the Promoter’s customer service team at [dacashback19@samsungpromotions.claims](mailto:dacashback19@samsungpromotions.claims) or 03452160161 within seven (7) days of a Claim being submitted.
16. If the Claim is deemed to have not been submitted correctly, the Participant will be notified via email and SMS and offered the opportunity to provide the required information to validate their Claim within seven (7) days. If no response is received, then the Claim shall be marked as invalid and the Participant will no longer be eligible to receive the Reward.
17. Participants will receive the Reward by way of bank transfer to the bank account detailed in the Claim within thirty (30) days of Claim Validation.
18. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
19. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Terms and Conditions.
20. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to generate or require further verification as to proof of purchase, as well as the identity, age, and other relevant details of a Participant. This process may involve the Promoter sharing information with third parties.
21. If a Participant returns a Promotion Product after making a Claim, then the Participating Retailer shall notify the Promoter and the Claim shall be rejected. Where the Reward has already been paid then the Promoter shall seek to recover the Reward from the Participant.
22. A Claim must be made by the Participant, and must not be made through agents, third parties or in bulk.

#### **Privacy and Data Protection**

23. Other than as set out in these Terms and Conditions or for the purposes of operating the Promotion, the details and information provided by the Participant when entering the Promotion or claiming the Reward will not be used for any promotional purpose, nor shall they be passed to any third party.
24. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter’s privacy policy, available at [www.samsung.com/uk/info/privacy](http://www.samsung.com/uk/info/privacy).

#### **General**

25. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter’s control.
26. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
27. Rewards are non-transferable and not redeemable for cash by Participants.

28. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or claims; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.
29. Participants will be solely responsible for any and all applicable taxes and any other relevant costs or expenses which are not stated in the Terms and Conditions as included in the Reward.
30. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance or receipt of the Reward. The above limitation of liability shall not apply to death or personal injury caused as a result of Promoter's negligence.
31. The Promotion is governed by English law.

Appendix 1

**PROMOTION PRODUCTS AND REWARD VALUES**

<b>Promotion Product</b>	<b>Reward Value</b>	
<b>Refrigeration</b>		
RS68N8230B1/EU	£	200.00
RS68N8230S9/EU	£	200.00
RS68N8230SL/EU	£	200.00
RS68N8330S9/EU	£	200.00
RS68N8330B1/EU	£	200.00
RS68N8240S9/EU	£	250.00
RS68N8240SL/EU	£	250.00
RS68N8340B1/EU	£	250.00
RS68N8340S9/EU	£	250.00
RS68N8240B1/EU	£	250.00
RS68N8670S9/EU	£	300.00
RS68N8941SL/EU	£	300.00
RF56M9540SR/EU	£	300.00
RB38M7998S4/EU	£	250.00
<b>Washing Machines</b>		
WW10M86DQOO/EU	£	200.00
WW10M86DQOA/EU	£	200.00
WW90M761NOO/EU	£	150.00
WW90M761NOR/EU	£	150.00
WW90M741NOR/EU	£	150.00
WW90M645OPX/EU	£	125.00
WW90M645OPW/EU	£	125.00
WW90M645OPO/EU	£	125.00
WW90M645OPM/EU	£	125.00
WW80M645OPX/EU	£	125.00
WW80M645OPW/EU	£	125.00
WW80M645OPM/EU	£	125.00
WW80M645OPA/EU	£	125.00
WD10N84GNOA/EU	£	200.00
WD90N645OOX/EU	£	150.00
WD80N645OOW/EU	£	150.00