

Samsung NOW TV Pass Promotion (“Promotion”):

Participants agree to be bound by these terms and conditions (the “**Terms and Conditions**”). Any separate information or instructions published by the Promoter about the Promotion form part of the Terms and Conditions.

The Promoter

1. The promoter is Samsung Electronics (UK) Limited, Samsung House, 1000 Hillwood Drive, Chertsey, Surrey, KT16 0PS (the “**Promoter**”).

Promotion Period

2. The Promotion will commence at 00:01 (GMT) on 18 January 2018 and shall close at 23:59 (BST) on 30 April 2018 (the “**Promotion Period**”).

Eligibility

3. To be eligible to participate in the Promotion you must be a UK resident aged 18+ (“**Participant**”).
4. Employees or agents of the Promoter or anyone professionally connected to this Promotion and any group company of the Promoter is not eligible to enter.
5. Participants must hold and supply a valid debit or credit card and valid billing address in order to activate a NOW TV subscription.
6. By participating in this Promotion, Participants agree not to participate in any other Samsung NOW TV promotion. If a Participant is already enjoying a separate offer from NOW TV, then the Participant must either (a) cancel the separate offer before redeeming the claimed Reward (defined below) with NOW TV; or (b) redeem the claimed Reward with NOW TV during the last 30 days of the separate offer. Once redeemed, the Reward will start on the day immediately after the last day of the separate offer.

Offer

7. Participants who, between 00:01 (GMT) on 18 January 2018 and 23:59 (BST) on 19 April 2018, purchase a new (i.e. not second hand) eligible Samsung tablet (Galaxy Book, Tab S3, Tab S2 or Tab A 10.1 only) (each a “**Promotion Product**”) from Argos, Dixons, John Lewis, Littlewoods, O2, Samsung Experience Stores, Three, Very or samsung.com/uk (each a “**Participating Retailer**”) in the UK (in-store or online), will be eligible to claim and redeem one (1) of the following (each, a “**Reward**”):
 - a. Six (6) months’ worth of the NOW TV Sky Cinema Month Pass;
 - b. Six (6) months’ worth of the NOW TV Entertainment Month Pass;
 - c. Six (6) months’ worth of the NOW TV Kids Month Pass; OR
 - d. One (1) month’s worth of the NOW TV Sky Sports Month Pass.
8. Purchases from auction websites (e.g. eBay) or from third party sellers on online retailers’ websites (e.g. Amazon Marketplace) are specifically excluded from this Promotion. The Promotion Products must not be returned.
9. The Reward (once claimed) is included with the Participant’s purchase of the Promotion Product and (where applicable) bundled operator or network subscription. The standard prices of the NOW TV passes are as follows: £9.99/month for the Sky Cinema Month Pass, £7.99/month for the Entertainment Month Pass, £2.99/month for the Kids Month Pass and £33.99/month for the Sky Sports Month Pass.
10. The Rewards are non-transferable and there is no cash alternative. In the event of unforeseen circumstances the Promoter may substitute a reward of equal or greater value for any Reward.

11. If, prior to claiming and redeeming a Reward with NOW TV, a Participant is already a NOW TV subscriber for any of those NOW TV passes which comprise the Rewards, the claimed and redeemed Reward shall add a credit to the Participant's NOW TV account, meaning that for the six (6) months after they have claimed and redeemed the Reward (if claiming the Sky Cinema Pass, the Entertainment Pass or the Kids Month Pass) or for the one (1) month after they have claimed and redeemed the Reward (if claiming the Sky Sports Month Pass) the Participant shall not be charged for that NOW TV pass which the Participant had already subscribed to.
12. If a Participant does not cancel the relevant NOW TV pass comprising their Reward before the end of the relevant Reward period, the NOW TV pass will automatically renew at the relevant standard price set out in clause 9 above.
13. Use of the Rewards is subject to NOW TV's terms and conditions, available at watch.nowtv.com/terms.

Claims

14. To claim and redeem:
 - a. to claim, go to www.samsung.com/uk/now-tv-2018/ and select the 'Samsung NOW TV Pass Promotion';
 - b. click on 'claim now' and either register for a Samsung account or login if you already hold one;
 - c. when prompted, select your purchased Promotion Product from the list shown and enter the serial number;
 - d. select one (1) of the four (4) Rewards (change of mind not allowed) to generate a NOW TV activation code, which will be emailed to the address linked to your Samsung account; and
 - e. to redeem, click through to NOW TV, create or login to an existing NOW TV account, apply your activation code and start watching!
16. Claims must be made no later than 23:59 (BST) on 30.04.2018. Claims made after this date will be marked as invalid and will not be accepted.
17. NOW TV activation codes must be redeemed with NOW TV by 11:59 (BST) on 31.07.2018.
18. Participants may submit a maximum of one (1) claim per NOW TV account and per Promotion Product purchased.
19. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of claims or redemptions.
20. The Promoter reserves the right at its absolute discretion to disqualify claims which it considers do not comply with these Terms and Conditions.
21. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age, and other relevant details of a Participant.

Privacy and Data Protection

22. The Promoter may use any personal information submitted by the Participant to advise Participants of future promotions and to provide information about products of the Promoter or its associated companies that may be of interest. The Participant hereby consents to such personal information being used for this purpose and confirms that it agrees with the Promoter's privacy policy available at www.samsung.com/uk/info/privacy. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.

23. Other than as set out in these Terms and Conditions or for the purposes of operating the Promotion, the details and information provided by the Participant when entering the Promotion or claiming the Reward will not be used for any promotional purpose, nor shall they be passed to any third party.

General

24. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
25. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
26. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions, claims or redemptions; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.
27. Participants will be solely responsible for any and all applicable taxes and any other relevant costs, expenses which are not stated in the Terms and Conditions as being included.
28. By participating in this Promotion Participants agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Reward. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.
29. The Promotion is governed by English law.