

**LG Electronics U.K. Limited**  
**TERMS AND CONDITIONS – CASH BACK**

Participants agree to be bound by these terms and conditions (the “Terms and Conditions”). Any information or instructions published by the Promoter about the Promotion at [www.lg-offers.com/oledcashback](http://www.lg-offers.com/oledcashback) UK & ROI) form part of the Terms and Conditions.

**The Promoter**

1. The Promoter is **LG Electronics U.K. Limited**

**Promotion Period**

2. The Promotion will commence at **17<sup>th</sup> November 2017 and ends 30<sup>th</sup> January 2018** (the “Promotion Period”). Participants must wait 30 days after purchase before submitting a claim. Claims must be made within 60 days from purchase. Therefore claims may only be submitted between 30 and 60 days after the date of purchase of a Promotion Product. For the avoidance of doubt, the date of purchase counts as day 1.

**Offer**

3. Participants who purchase a new **LG OLED55E7N or OLED65E7V Television (Promotional Product)** in-store or online from an eligible retailer (as set out in the table below) (each a “Participating Retailer”) in the UK or ROI within the Promotion Period which is not sold as part of: (i) a bundle; (ii) another promotion (save for promotions offered directly by the Participating Retailers), will be entitled claim a cashback reward (paid by way of bank transfer) for the relevant cashback amount. The relevant cashback amount per Promotion Product shall be as set out in the table below and subject to change from time to time as agreed at the Promoter’s discretion. Only purchases from Participating Authorised Retailers are eligible for this Promotion. Purchases from eBay and Amazon Marketplace are specifically excluded from this Promotion.

Participating Retailers	Promotional Product	Cashback Reward
Currys	OLED55E7N  OLED65E7V	(£500 UK or €500 ROI)  (£800 UK or €800 ROI)
John Lewis		
Costco		
Richer Sounds		
Harvey Norman (in Ireland)		
Any Authorised LG Retailer		

(the “Cashback Reward”).

**Eligibility**

4. To be eligible to participate in the Promotion you must be a resident of the UK or Republic of Ireland
5. This Promotion is only available through Authorised LG retailers (e.g. not to any reseller).
6. Cashback Rewards shall be paid by way of bank transfer and Participants must have a UK or ROI bank account in order to receive the Reward.

### **Entry**

7. After purchase of the Promotion Product Participants must visit [www.lg-offers.com/oledcashback](http://www.lg-offers.com/oledcashback) (UK & ROI), complete the claim form and submit it together with a scanned copy of their proof of purchase. Claims may only be submitted between 30 and 60 days after the date of purchase of a Promotion Product.
8. The proof of purchase must clearly display the Participating Retailer, the Promotional Product, the price paid for the Promotional Product and the date of purchase.
9. Participants will receive their Cashback Reward by way of Bank Transfer within 30 days of submitting a valid claim.
10. All fully completed claim forms (together with proof of purchase) must be received by the Promoter between 30 and 60 days of the relevant purchase date. The date of purchase counts as day one (1). Claim forms received after this date will not be eligible. The final claim date for purchases made on 31 January 2018 is 1<sup>st</sup> April 2018.
11. If the claim is deemed to have not been submitted correctly, the Participant will be notified via email and SMS and offered the opportunity to provide the required information within seven (7) days. If no response is received then the claim shall be marked as invalid and the Participant will no longer be eligible to receive the Cashback Reward.
12. Applications that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of claims.
13. The Promoter reserves the right at its absolute discretion to disqualify claims which it considers do not comply with these terms and conditions or for any other reason.
14. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid claims including, without limitation, to generate or require further verification as to proof of purchase, as well as the identity, age, and other relevant details of a Participant. This process may involve the Promoter sharing information with third parties.
15. A claim must be made by the Participant, and must not be made through agents, third parties or in bulk.

### **Privacy and Data Protection**

16. The Promoter may use any personal information submitted by the Participant to advise Participants of future promotions and to provide information about products of the Promoter or its associated companies that may be of interest. The Participant hereby consents to such personal information being used for this purpose and confirms that it agrees with the Promoter's privacy policy available at: <http://www.lg.com/uk/privacy.html>. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.

Other than as set out in these terms and conditions or for the purposes of operating the Promotion, the details and information provided by the Participant when entering the Promotion or claiming the Cashback Reward will not be used for any promotional purpose, nor shall they be passed to any third party.