

# FUJIFILM WINTER PROMOTION 2017

## TERMS & CONDITIONS

Customers who purchase a NEW qualifying FUJIFILM Camera (“Qualifying Products”) between 12<sup>th</sup> October 2017 and 15<sup>th</sup> January 2018 (“Promotional Period”) will be eligible to claim a Cashback reward. Second hand or refurbished FUJIFILM products are excluded from this promotion. The Cashback amount will vary by Qualifying Products purchased. The Qualifying Products, Cashback amounts and Promotional Periods are detailed on the Qualifying Products page.

### FUJIFILM Winter 2017 Cashback Reward

1. Purchases must be made from a qualifying retailer as detailed on the Qualifying Retailers page <https://www.fujifilm.eu/ie/products/digital-cameras/x-series-specialists>
2. The promotion is open to residents of UK and ROI . Any claims for qualifying products purchased outside of UK and ROI will be ineligible to participate in this promotion. Only genuine qualifying NEW FUJIFILM products detailed on the Qualifying Products page are valid to participate in this promotion.
3. Online claims must be submitted no sooner than 30 (thirty) and no later than 60 (sixty) days from the date of new qualifying purchase as evidenced on the purchase invoice or receipt. For the avoidance of doubt, the date of purchase counts as day 1 (one) of the claim window. Claims received outside of this period will be rejected.
4. A maximum of 3 Cashback claims per person can be accepted during the Promotional Period. Each claim will only be accepted if they do not include the same model as previous claims. In total up to 26 individual qualifying products can be claimed
  1. There are a total of 3 camera models (up to 11 kit variations) eligible for cash back
  2. There are a total of 15 lenses eligible for cash back
5. **BLACK FRIDAY** - For any purchases made between Friday 24<sup>th</sup> November and Monday 27<sup>th</sup> November – inclusive, the value of the Cash back awarded will be doubled.

### General

6. Retailers must not submit claims on behalf of their customers. Any claims submitted by retailers will be rejected.
7. Your claim will be invalidated if the Qualifying Products are returned to the retailer for a refund or exchange.
8. The claim form can be found on the Claim page on this website. In order to submit an online Claim you must enter your personal details, bank details and purchase information as detailed below:
  - a) Proof of Purchase in the form of an invoice or receipt clearly showing the purchase date, retailer and Qualifying Product(s) purchased
  - b) A picture of the serial number(s) of your Qualifying Product(s) affixed to the original box or product packaging
  - c) For online purchases the delivery note will also be required, clearly showing the product purchased and the purchase date
9. A confirmation email will be sent to the claimant upon receipt of an online claim submission.
10. Upon successful validation of your claim, you will receive your Cashback payment via bank transfer within 14 (fourteen) days into your nominated bank account. No alternative method of payment is available.
11. The Promoter will notify the claimant when an incomplete claim is submitted. Notification of omissions will be sent via email. Claimants will be given the opportunity to supply further information to rectify any errors within 7 (seven) calendar days of receipt of the email. Failure to respond within 7 (seven) calendar days of receipt of the email will result in the claim being rejected.

12. FUJIFILM will not be held responsible if e-mails are blocked or sent to “junk” mail folders. Please ensure that you check your “junk” mail folder regularly to ensure that you do not miss our claim status update emails.
13. Incomplete, fraudulent, altered or illegible claims will be disqualified by FUJIFILM. FUJIFILM reserves the right to request the original proof of purchase. If this is requested to be sent via the post, it will be returned to you.
14. If a claim is refused because the Terms and Conditions of the offer have not been met, the Promoter’s decision is final. FUJIFILM reserves the right to withdraw, amend or terminate the promotion without notice.
15. Hardware, technical, software, server, website, loss or other failures outside our control that prevents the customer participating in the promotion is not the responsibility of FUJIFILM.
16. FUJIFILM reserves the right to void this promotion at any time and change the terms and conditions without incurring any liability.
17. Email address for correspondence is support@fujifilm-promotions.com; please provide your unique Claim ID supplied during the claim process with any correspondence. Further details can be found on Support page.
18. By participating in the promotion, you agree that any personal data provided by you may be held by the promoter or its agents for the purpose set out in the privacy policy.
19. The terms of the promotion shall be interpreted and applied on the basis of local laws
20. Promoters address: FUJIFILM Electronic Imaging Europe GmbH, Fujistrasse 1, 47533 Kleve, Germany. Please do not send any applications to this address.