

TERMS AND CONDITIONS
COOKING APPLIANCE ADDED VALUE PROMOTION
SAMSUNG ELECTRONICS (UK) LIMITED

Participants agree to be bound by these terms and conditions (the “**Terms and Conditions**”). Any information or instructions published by the Promoter about the Promotion at www.samsung.com/uk/vedpromo2018 form part of the Terms and Conditions.

The Promoter

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 1000 Hillwood Drive, Chertsey, Surrey, KT16 0PS (the “**Promoter**”).

Promotion Period

2. The Promotion will commence at 00:01 (BST) on 16 May 2018 and shall close at 23:59 (BST) on 31 August 2018 (the “**Promotion Period**”).

Eligibility

3. To be eligible to participate in the Promotion you must be a UK resident aged 18 years or over (“**Participant**”).
4. This Promotion is only available to end users (e.g. not to any reseller).

Offer

5. Participants who purchase a new (i.e. not second hand) Samsung cooking appliance detailed in Appendix 1 (the “**Promotion Product**”) in-store or online from a Participating Retailer (“**Participating Retailer**”) in the UK within the Promotion Period will be entitled to claim a Virgin Experience Voucher by redemption (the “**Reward**”). The relevant Reward value per Promotion Product shall be as set out in Appendix 1.
6. Participants may claim a maximum of one (1) Reward per Promotion Product purchased and a maximum of four (4) Rewards per household.
7. Use of the Reward is subject to Virgin Experience’s terms, available at <https://www.virginexperiencedays.co.uk/terms-and-conditions>.
8. **Purchases made from Electronic Empire, Ebay, Amazon marketplace, Premier AV Centre, Total Digital, Brighthouse, BC Services, Perfect Homes, RLR Distribution, Deals4U, Appliance World, All Your Appliance, In Stock Appliance or Kasastore are excluded.**

Claims

9. After purchasing a Promotion Product during the Promotion Period Participants must visit www.samsung.com/uk/vedpromo2018, complete the claim form, provide details of the Promotion Product purchased and upload proof of purchase (a “**Claim**”).
10. Claims may only be submitted between twenty-one (21) and sixty (60) days after the date of purchase of a Promotion Product, meaning the final claim date for purchases made on 31 August 2018 is no later than 23:59 (GMT) on 30 October 2018 (the “**End Date**”). Claims received after the End Date will not be eligible. For the avoidance of doubt, the date of purchase counts as day 1.
11. Participants will be sent an email and SMS to confirm that their Claim has been received by the Promoter and that it has been successful and validated.
12. If an email acknowledgement has not been received, it is the Participant’s responsibility to contact the Promoter’s customer service team at cooking@samsungpromotions.claims or 0345 216 0141 within seven (7) days of a Claim being submitted.
13. If the Claim is deemed to have not been submitted correctly, the Participant will be notified via email and SMS and offered the opportunity to provide the required information within seven (7) days. If no response is received then the Claim shall be marked as invalid and the Participant will no longer be eligible to receive the Reward.
14. Rewards shall be issued as an e-code to the email address provided in the Claim.

15. To redeem the Reward, Participants must go to www.virginexperiencesdays.co.uk and follow Virgin Experience's instructions to choose an experience within twelve (12) months of the Reward being issued.
16. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
17. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Terms and Conditions.
18. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to generate or require further verification as to proof of purchase, as well as the identity, age, and other relevant details of a Participant. This process may involve the Promoter sharing information with third parties.
19. A claim must be made by the Participant, and must not be made through agents, third parties or in bulk.

Privacy and Data Protection

20. The Promoter may use any personal information submitted by the Participant to advise Participants of future promotions and to provide information about products of the Promoter or its associated companies that may be of interest. The Participant hereby consents to such personal information being used for this purpose and confirms that it agrees with the Promoter's privacy policy available at: <http://www.samsung.com/uk/info/privacy.html>. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.
21. Other than as set out in these Terms and Conditions or for the purposes of operating the Promotion, the details and information provided by the Participant when entering the Promotion or claiming the Reward will not be used for any promotional purpose, nor shall they be passed to any third party.

General

22. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
23. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
24. Rewards are non-transferable and not redeemable for cash by Participants.
25. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or claims; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.
26. Participants will be solely responsible for any and all applicable taxes and any other relevant costs or expenses which are not stated in the Terms and Conditions as included in the Reward.
27. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance or receipt of the Reward. The above limitation of liability shall not apply to death or personal injury caused as a result of Promoter's negligence.
28. The Promotion is governed by English law.

Appendix 1**PROMOTION PRODUCTS AND REWARD VALUES**

Model	Voucher Value
Microwaves	
MG23K3575AW/EU	£50
MG23K3575AK/EU	
MC28H5013AK/EU	
MC28H5013AS/EU	
MC28H5013AW/EU	
MC28H5125AK/EU	
MC28H5135CK/EU	
MC28M6055CK/EU	£75
MC28M6055CW/EU	
MC28M6075CS/EU	
MC28M6075CK/EU	
MC32J7035AW/EU	
MC32J7055CT/EU	
MC32K7055CT/EU	
MC32K7055CW/EU	
MC32K7055CK/EU	
Single and Compact Oven	
NV70K3370BM/EU	£100
NV70K3370BS/EU	
NQ50K3130BM/EU	£125
BQ1VD6T131/XEU	£150
NV70F5787LB/EU	
NQ50H5537KB/EU	
NV75K5571RM/EU	
NV73J9770RS/EU	£175
Refrigeration	
RS67N8210S9/EU	£200
RS68N8220S9/EU	
RS68N8320S9/EU	
RS68N8220SL/EU	
RS68N8230B1/EU	£250
RS68N8230S9/EU	
RS68N8230SL/EU	
RS86N8330S9/EU	£300
RS86N8330B1/EU	
RB38M7998S4/EU	

RS68N8240S9/EU	£400
RS68N8240SL/EU	
RS68N8340B1/EU	
RS68N8340S9/EU	
RS68N8240B1/EU	
RS68N8670S9/EU	£500
RS68N8941SL/EU	
RF56M9540SR/EU	
Laundry	
WW10M86DQOO/EU	£100
WW10M86DQOA/EU	
WW90M761NOO/EU	
WW90M761NOR/EU	
WW90M741NOR/EU	
WW90M645OPX/EU	
WW90M645OPW/EU	
WW90M645OPO/EU	
WW90M645OPM/EU	
WW80M645OPX/EU	
WW80M645OPW/EU	
WW80M645OPM/EU	
WW80M645OPA/EU	
WD10N84GNOA/EU	
WD90N645OOX/EU	
WD80N645OOW/EU	
Hobs and Warming Drawer	
NA64H3000AK/EU	£100
NA75J3030AS/EU	
NL20J7100WB/UR	
NZ64K5747BK/EU	£125