

## TERMS AND CONDITIONS OF THE PRINTER CASHBACK WITH LASER TRADE-IN

### PRINTER CASHBACK

#### The Promotion

1. Purchase a new printer from the list in the table below (the “Selected Products”) between **24.05.18** and **18.07.18**, (the “Qualifying Period”) and claim up to **£150** cashback.

Selected printers	Standard cashback value without trade in	Full cashback value with trade in
EcoTank ET2700	£30.00	£80.00
EcoTank ET4500	£40.00	£90.00
EcoTank ET2750	£50.00	£100.00
EcoTank ET3700	£50.00	£100.00
EcoTank ET3750	£50.00	£100.00
EcoTank ET4750	£50.00	£100.00
EcoTank ET7700	£75.00	£125.00
EcoTank ET7750	£75.00	£125.00
EcoTank ET14000	£75.00	£125.00
EcoTank ET16500	£100.00	£150.00

2. The Promotion applies to Selected Products purchased during the Qualifying Period directly from Epson or an Epson authorised reseller/retailer.
3. The Promotion is open to persons aged 16 years and above who are residents of United Kingdom and is subject to a maximum of 2 claims per household. Only 1 claim may be made per Selected Product.
4. The Promotion is open to end user customers only. Claims for Selected Products purchased which will be resold to a third party are not eligible for this Promotion. Resellers may not submit claims on behalf of their customers.
5. The Promotion is not open to Epson employees, agents, distributors, resellers, retail employees of participating stockists or anyone connected with the promotion.
6. The Promotion is not available on any second hand, refurbished or reconditioned stock.
7. The claim for cash back must be made within 30 calendar days from the date of purchase. The closing date for claims is **18.07.2018**.

### LASER TRADE-IN CASHBACK

#### The Promotion

8. Purchase an Epson printer listed in the table below (the “Qualifying Products”) between **24.05.2018** and **18.07.2018** (the “Qualifying Period”) and claim £50 cashback when you trade in your old laser printer which we will recycle for you. Claims against an old laser printer will only be processed when a printer claim has been submitted and approved. If your old

product is not a laser printer you will not be entitled to the £50 cashback and your old printer will not be returned to you.

9.

Selected printers	Standard cashback value without trade in	Full cashback value with trade in
EcoTank ET2700	£30.00	£80.00
EcoTank ET4500	£40.00	£90.00
EcoTank ET2750	£50.00	£100.00
EcoTank ET3700	£50.00	£100.00
EcoTank ET3750	£50.00	£100.00
EcoTank ET4750	£50.00	£100.00
EcoTank ET7700	£75.00	£125.00
EcoTank ET7750	£75.00	£125.00
EcoTank ET14000	£75.00	£125.00
EcoTank ET16500	£100.00	£150.00

\*Inclusive of VAT

10. The promotion applies to Qualifying Products purchased in the UK during the Qualifying Period directly from Epson or an Epson authorised retailer.
11. The Promotion is open to persons aged 16 years and above who are residents of United Kingdom and is subject to a maximum of 2 claims per household. Only 1 claim may be made per Selected Product.
12. The promotion is not open to Epson employees, agents, distributors, resellers, retail employees of participating stockists or anyone connected with the promotion.
13. The claim for cashback must be made within 30 days from the date of purchase. The final closing date for claims is **18.08.2018**. All items that are to be traded in as part of this offer must be collected no later than **18.08.2018**, to allow claim validation and payment by **18.09.2018**.

## **GENERAL TERMS**

### **How to Claim**

14. Claim by going to [www.epson.co.uk/ecotanktradein](http://www.epson.co.uk/ecotanktradein), completing the claim form and submitting it together with a copy of proof of purchase. You will be asked to provide your personal details including bank details.
15. Proof of purchase should be a legible copy of the retail receipt or invoice clearly showing the product name and date of purchase. Online order confirmation is not acceptable.
16. Once a claim is received a confirmation of receipt by email from Epson\_noreply@promotion-update.com will be sent.
17. You will be contacted to make arrangements for the collection of your old laser printer.

18. The cashback payment will then be made by BACS transfer within 30 days of receipt of claim validation. The Promoter will only make BACS transfer to an account that is set up in the United Kingdom. The Promoter is not liable for any costs incurred by you relating to bank transfers of the cashback payment.
19. It is the person registering the claim's responsibility to ensure that the correct bank account details have been recorded. If incorrect information has been provided and the Promoter makes a payment that is rejected or not received by you then the Promoter will not be responsible for re-issuing such payment.

### **Restrictions**

20. If the cashback payment constitutes a taxable benefit, the tax liability lies with the recipient.
21. If a Qualifying Product or Selected Product which is the subject of a claim is returned to the retailer for any reason the customer's entitlement to claim cashback will be forfeited and any cashback paid will be repaid to the Promoter.
22. The Promoter reserves the right to request additional evidence to help validate a claim if it believes that it may not be legitimate.
23. A claim will not succeed if:
  - a. Qualifying Product or Selected Product was not purchased within the Qualifying Period
  - b. The claim form was not completed in full
  - c. The proof of purchase was not supplied or was ineligible
  - d. The claim was not submitted within 30 days from the date of purchase
  - e. You have not complied with these Terms and Conditions

### **Personal data**

24. During the registration on [www.epson.co.uk/ecotanktradein](http://www.epson.co.uk/ecotanktradein) you consent to provide your personal data necessary for Epson to administer the promotion. You will find more information on the use and processing of your personal data in the Privacy Information Notice below. If you have given your consent, Epson will provide a means for you to opt out or exercise your right to request access to and rectification or erasure of personal data, or to object to such processing at any time by sending an E-mail to [privacy@epson.eu](mailto:privacy@epson.eu).

### **General**

25. Promoter will not accept responsibility for lost claims. Promoter will reject claims received after the closing date and those which it reasonably considers to be incomplete, illegible or fraudulent.
26. These Terms and Conditions are governed by the laws of England and Wales and shall come under the exclusive jurisdiction of the competent courts of England.
27. By entering this promotion you confirm that you have read, understood and accepted these Terms and Conditions. The Promoter reserves the right to cancel or amend them without notice in the event of any circumstances beyond its reasonable control.

28. Promoter: The promoter is Epson Europe B.V. having its registered office in Amsterdam, the Netherlands. For all correspondence please write to the following address: Epson UK Marketing Dept, EcoTank cashback trade in promotion, Westside, London Road, Apsley, Hemel Hempstead, Herts, HP3 9TD, England.

### **Privacy Information Statement for Personal Data held by and on behalf of Epson for this promotion**

This statement gives information about your personal data held and processed by and on behalf of Epson for the promotion:

- Basic contact information such as your name, e-mail address, telephone number or extension, contact details, as may have been provided by you when registering on the promotion webpage.
- Proof of your purchase (if a condition of the Terms of the promotion), your IP address.
- Information added by Epson staff concerning contacts made with you and about the extent of your interest in Epson products.

“Epson” (the “controller” of the information) is :

Epson Europe B.V. ( Data Protection Administration)  
Azie Building, Atlas Arena,  
Hoogoorddreef 5,  
1101BA Amsterdam Zuid,  
The Netherlands.  
E-mail: CRMprivacy@epson.eu.

#### The purpose for processing personal data about you

*(‘Processing’ means anything Epson does with the information about you including gathering it, holding it, using it and disclosing it.)*

The only purpose for which Epson will process your personal data is enabling contact (by Epson and its subsidiary companies) with you to administer the promotion.

If you choose to give information beyond that which Epson requires you to provide, the basis for processing that information is your consent, as demonstrated by your voluntarily providing it. You have the right to withdraw that consent at any time. You can do this by writing to Epson at the address shown above, or at [URL].

If, in the future, Epson wishes to process your data for some other purpose it will first provide you with information about that other purpose.

**Where you have given your consent to this**, Epson will also use your personal data for the purpose of electronic marketing communications to your organisation, (normally by e-mail to you), which may include :

- conducting surveys and asking your organisation’s opinion on our products and services
- notifying your organisation of products or offers that may be of interest to it

- notifying your organisation of promotions such as free gifts, contests and prize draws.
- marketing analysis and customer profiling
- invitations to events

The legal basis for this is your specific consent. You may withdraw your consent to this additional purpose (independently of your right to object to Epson processing data for the general purposes described above) at any time by writing to Epson at the address shown above, or at [URL].

Epson will hold your personal data to administer the promotion and, if you have consented, to contact you for marketing purposes. When this ceases to be the case your information will only be deleted. It will only be kept as an archive record if there is a legal obligation, for example, banking or tax records. It may also be anonymised and used in that form for market analysis.

Epson uses third parties to perform some processing activities on its behalf. Some or all of your personal data may be disclosed to them, but they are only permitted to use the disclosed data for the purposes for which Epson holds your data and in accordance with Epson's directions.

As a "data subject" you have statutory rights to request from Epson access to and rectification or erasure of personal data or restriction of processing concerning yourself or to object to processing as well as the right to data portability and to lodge a complaint with a supervisory authority.

Epson's European Data Protection Officer may be contacted by writing to "The EDPO, Epson Europe B.V. Azie Building , Atlas Arena, Hoogoorddreef 5, 1101BA Amsterdam Zuid, The Netherlands" or, using E-mail: [EDPO@epson.eu](mailto:EDPO@epson.eu)

If you or your organisation are based, or operate, outside the EU, Epson will transfer some of your personal data outside the EU to Epson group staff in the region concerned and to contractors in that region used by Epson to provide services. This will be subject to the protections required by law.

Given in compliance with Articles 13 & 14 of the EU General Data Protection Regulation