

**SAMSUNG ELECTRONICS (UK) LIMITED  
ASSASSIN'S CREED ORIGINS BUNDLE PROMOTION ("PROMOTION")  
TERMS AND CONDITIONS**

Participants agree to be bound by these terms and conditions (the "**Terms and Conditions**"). Any information or instructions published by the Promoter about the Promotion at [www.assassinscreed.com/samsung](http://www.assassinscreed.com/samsung) form part of the Terms and Conditions.

**The Promoter**

1. Samsung Electronics (UK) Limited, Samsung House, 1000 Hillswood Drive, Chertsey, Surrey, KT16 0PS (the "**Promoter**" or "**Samsung**").

**Promotion Period**

2. The Promotion will commence at 00:01 (BST) on 13<sup>th</sup> October 2017 and will continue until 23:59 (GMT) on 8<sup>th</sup> January 2018 (the "**Promotion Period**").

**Eligibility**

3. To be eligible to participate in the Promotion you must be a United Kingdom or Republic of Ireland resident aged 18 or over ("**Participant**" or "**you**").
4. Employees, agents and any group company of the Promoter, and anyone professionally connected to this Promotion, are not eligible to enter.
5. The Promotion is only available to end users (e.g. not to any business or reseller).
6. Participants may submit a maximum of one (1) Claim per Promotion Product purchased, and a maximum of one (1) Claim during the Promotion Period.
7. This Promotion not valid in conjunction with any other offer or discount.

**Offer**

8. Participants who purchase a new (i.e. not second hand) Samsung Solid State Drive included in the table below (each a "**Promotion Product**") from a participating retailer included in the table below (each a "**Participating Retailer**") within the Promotion Period will be entitled to claim a Ubisoft© code ("**Reward Code**") which can be used to redeem one (1) free licensed digital copy of Assassin's Creed © Origins PC Standard Edition, **available to download from 27<sup>th</sup> October 2017** (the "**Content**").

<b>Participating Retailers</b>	<b>Promotion Products</b>
Retail stores:	850 EVO 250GB MZ-75E250B/EU
- <b>Dixons / Currys PC World</b>	850 EVO 250GB MZ-75E250R/W
- <b>Game</b>	850 EVO 500GB MZ-75E500B/EU
Online stores:	850 EVO 500GB MZ-75E500RW
- <b>Dixons / Currys PC World</b>	850 EVO 1TB MZ-75E1T0B/EU
- <b>Maplin</b>	850 EVO 2TB MZ-75E2T0B/EU
- <b>Ebuyer</b>	850 EVO 4TB MZ-75E4T0B/EU
- <b>Scan</b>	960 PRO 512GB MZ-V6P512BW
- <b>Overclockers</b>	960 PRO 1TB MZ-V6P1T0BW
- <b>CCL</b>	960 PRO 2TB MZ-V6P2T0BW
- <b>Novatech</b>	960 EVO 250GB MZ-V6E250BW
- <b>BT Shop</b>	960 EVO 500GB MZ-V6E500BW
- <b>PC Specialist</b>	960 EVO 1TB MZ-V6E1T0BW
- <b>Chillblast (Decision logic)</b>	T5 250GB MU-PA250B/EU
- <b>Cyberpower</b>	T5 500GB MU-PA500B/EU
- <b>Littlewoods</b>	T5 1TB MU-PA1T0B/EU
- <b>Very</b>	T5 2TB MU-PA2T0B/EU
- <b>Box Ltd</b>	
- <b>Gladiator PC</b>	

9. The Reward Code is non-transferable and there is no cash alternative. In the event of unforeseen circumstances the Promoter may substitute a reward of equal or greater value for the Reward Code.

#### How to claim

10. To claim, Participants must do the following (a “**Claim**”):
  - a. During the Promotion Period, purchase a Promotion Product from a Participating Retailer during the Promotion Period and provide any information required by the Participating Retailer at the point of purchase;
  - b. Obtain the Reward Code from the Participating Retailer (see clause 11 below for more information); and
  - c. Between 00:01 (BST) on 13<sup>th</sup> October 2017 and 23:59 (GMT) 12<sup>th</sup> March 2018 (“**Redemption Period**”):
    - i. Go to [www.assassinscreed.com/samsung](http://www.assassinscreed.com/samsung);
    - ii. Log in with your existing Uplay credentials or create a new account;
    - iii. Enter the Reward Code, complete the product information required and submit; and
    - iv. You will then receive a confirmation email from Ubisoft shortly after. **The Content will appear in your Uplay account on 27<sup>th</sup> October 2017**, at which time you can download the Content (approximate size of the download file is 40GB).
11. Participating Retailers will provide Reward Codes either by email to the email address provided by the Participant, or as a printed voucher alongside delivery of the Promotion Product to the Participant. If the Promotion Product is purchased from:
  - a. Maplin, the Participant must email Maplin separately at [technical@maplin.co.uk](mailto:technical@maplin.co.uk) and provide the Participant’s name, contact number and order reference number in order to receive the Reward Code; or
  - b. the Currys PC World online store, the Participant will receive their Reward Code by email within two (2) weeks from the date of purchase.
12. If you experience a technical problem or do not receive a confirmation email from Ubisoft within seven (7) days of making a Claim, please contact Ubisoft Technical Support at <https://support.ubi.com> (in regards to the confirmation email, within thirty (30) days of submitting your Claim).
13. If a Claim is deemed to have not been submitted correctly, you will be notified via email and offered the opportunity to provide the required information within seven (7) days. If no response is received within seven (7) days of the email, then the Claim shall be marked as invalid and you will no longer be eligible to receive a Reward Code.
14. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
15. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Terms and Conditions.
16. Purchase of a Promotion Product after the expiry of the Promotion Period will not be eligible for this Promotion. Any Reward Code activated after the expiry of the Redemption Period will not be accepted.
17. If you return your Promotion Product after submitting a Claim, your Claim will be invalid. You must immediately cancel the Claim by contacting the relevant Participating Retailer with your Reward Code. The Promoter reserves the right to check with any Participating Retailer whether a Promotion Product has been returned and, by submitting a Claim, you provide consent for the Promoter to do so.

#### Privacy and Data Protection

18. The Promoter may use any personal information submitted by the Participant to advise Participants of future promotions and to provide information about products of the Promoter or its associated companies that may be of interest. The Participant hereby consents to such personal information being used for this purpose and confirms that it agrees with the Promoter's privacy policy available at <http://www.samsung.com/uk/info/privacy.html>. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.
19. Other than as set out in these Terms and Conditions or for the purposes of operating the Promotion, the details and information provided by the Participant when participating in the Promotion or making a Claim will not be used for any promotional purpose, nor shall they be passed to any third party.

#### **General**

20. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
21. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
22. The Promoter will not be responsible or liable for: (a) any failure to receive Claims due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions of Claims or Reward Codes; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; (e) any printing or typographical errors in any materials associated with the Promotion; or (f) any use of the Reward Code by persons under the age of 18.
23. Participants will be solely responsible for any and all applicable taxes and any other relevant costs, expenses which are not stated in the Terms and Conditions as being included.
24. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Reward. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.
25. Assassin's Creed Origins ©2017 Ubisoft Entertainment. All Rights Reserved. Assassin's Creed, Ubisoft and the Ubisoft logo are registered or unregistered trade marks of Ubisoft Entertainment in the U.S. and/or other countries.
26. The Promotion is governed by English law.