# **Canon (UK) Limited** Summer Cashback 2018 promotion Terms & Conditions

# 1. PROMOTIONAL PRODUCTS, PARTICIPATING RETAILERS, PROMOTIONAL PERIOD AND PARTICIPANTS

1.1. This promotion is only available on purchases made of any of the products listed below (the "**Promotional Products**") within the United Kingdom ("**UK**") or Republic of Ireland ("**ROI**") from one of our listed Participating Retailers (see list below -

"Participating Retailers") between Wednesday 16th May 2018 and 31st August 2018 inclusive (the "Promotional Period"). All other products and retailers are excluded. Products purchased on the Canon e-store (store.canon.co.uk) have cashback automatically applied to the price and are not eligible for additional cashback via the redemption process NOR are they eligible for Cashback Boost. Some Promotional Products may be sold as a camera body only or part of a lens kit or bundle but only ONE claim can be made per kit or bundle. If a kit includes two Promotional Products, the Participant will need to pick one product against which to make a claim. Purchases must be genuine purchases for cash or its equivalent.

- 1.2. All Participants must be aged 18 or over and must be resident in the European Economic Area or Switzerland ("**EEA**") ("**Participant**").
- 1.3. All Participants are deemed to have agreed to be bound by these terms and conditions.
- 1.4. Purchases of second hand, refurbished or reconditioned products, or products which are counterfeit or infringe the intellectual property rights of the Canon group of companies in any way (for example, including but not limited to parallel or "grey" products) will not qualify under this promotion. To learn more about parallel products see http://www.canon.co.uk/greymarket.

# 2. THE PROMOTION

- 2.1 When a Promotional Product is bought during the Promotional Period, the Participant may opt to make a claim to receive either:
- a) Cashback; OR
- b) Cashback Boost.

How does the Canon Cashback Boost work? Buy a Promotional Product during the Promotional Period and rather than claim the cashback straight away, Participants can choose to receive a higher amount of cashback after (i) purchasing a second Canon hardware product from the same Participating Retailer that the Participant purchased the first Promotional Product from; and (ii) making a second validated claim (to be submitted before midnight on 16 October 2018) to receive the Cashback Boost.

2.2 The corresponding Cashback or Cashback Boost amounts by eligible models are shown below.

UK	CASHBACK	CASHBACK BOOST
Cameras:		
DSLR		
EOS 7D Mark II	£120	£150
EOS 77D	£85	£110
EOS 800D	£50	£65
EOS 200D	£50	£65
EOS 2000D	£40	£50
EOS 4000D	£30	£40
Mirrorless		
EOS M6	£50	£65
EOS M50	£50	£65
EOS M100	£50	£65

Compact		
PowerShot G7 X Mark II	£40	£50
PowerShot SX730 HS	£20	£30
Video:		
LEGRIA GX10	£175	£220
LEGRIA HF G26	£85	£110
DSLR lenses & accessories:		
EF 100-400mm f/4.5-5.6L IS II USM	£265	£330
EF 24-70mm f/4L IS USM	£175	£220
EF 24-105mm f/4L IS II USM	£110	£140
EF 70-300mm f/4-5.6 IS II USM	£85	£110
EF 135mm f/2L USM	£85	£110
EF-S 17-55mm f/2.8 IS USM	£85	£110
EF-S 18-200mm f/3.5-5.6 IS	£85	£110
EF-S 35mm f/2.8 Macro IS STM	£45	£55
Speedlite 430 EX III	£60	£75
Printers:		
PIXMA TS8150 series (all derivatives)	£30	£40
PIXMA TS6150 series (all derivatives)	£20	£30
SELPHY CP1300	£15	£25
Binoculars:		
14 x 32 IS	£200	£250
12 x 32 IS	£175	£220
10 x 32 IS	£150	£185
IRELAND		

IRELAND		
Cameras:		
DSLR		
EOS 7D Mark II	€ 135	€ 180
EOS 77D	€ 100	€ 125
EOS 800D	€ 55	€ 70
EOS 200D	€ 55	€ 70
EOS 2000D	€ 45	€ 55
EOS 4000D	€ 35	€ 45
Mirrorless		
EOS M6	€ 60	€ 75
EOS M50	€ 60	€ 75
EOS M100	€ 60	€ 75
Compact		
PowerShot G7 X Mark II	€ 45	€ 55
PowerShot SX730 HS	€ 25	€ 35
Video:		
LEGRIA GX10	€ 200	€ 25
LEGRIA HF G26	€ 100	€ 125
DSLR lenses & accessories:		
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_EGRIA GX10	€ 200	€ 250
_EGRIA HF G26	€ 100	€ 125
OSLR lenses & accessories:		
EF 100-400mm f/4.5-5.6L IS II USM	€ 300	€ 375
EF 24-70mm f/4L IS USM	€ 200	€ 250
EF 24-105mm f/4L IS II USM	€ 125	€ 160
EF 70-300mm f/4-5.6 IS II USM	€ 100	€ 125
EF 135mm f/2L USM	€ 100	€ 125
EF-S 17-55mm f/2.8 IS USM	€ 100	€ 125
EF-S 18-200mm f/3.5-5.6 IS	€ 100	€ 125
EF-S 35mm f/2.8 Macro IS STM	€ 50	€ 65
Speedlite 430 EX III	€ 65	€ 80
Printers:		
PIXMA TS8150 series (all derivatives)	€ 35	€ 45
PIXMA TS6150 series (all derivatives)	€ 25	€ 35
SELPHY CP1300	€ 20	€ 30
Binoculars:		
4 x 32 IS	€ 235	€ 280
2 x 32 IS	€ 200	€ 250
	€ 175	€ 220

#### **HOW TO PARTICIPATE**

3.1. To enter the promotion, the Participant must purchase a Promotional Product from a Participating Retailer during the Promotional Period AND submit a valid claim online between midnight on Wednesday 16th May 2018 and midnight on Sunday 30th September 2018 ("Claim Period").

3.2. Claims must be submitted by fully and correctly completing (including specifying a valid EEA product serial number) a claim form online, at www.canon.co.uk/summerpromo or www.canon.ie/summerpromo. Participants will need to scan,

upload and attach to the online claim form a copy of their receipt, or order confirmation for internet purchases.

3.3. On the online form, Participants will need to select if they want to receive Cashback or Cashback Boost.

Once their claim has been submitted, Participants will receive an email confirming that their claim has been received and unique login details allowing customers to monitor their claim status. If you do not receive a confirmation email within 24 hours of processing your claim, or do not have access to a computer, please contact our Claim Hotline on 0800 044 3251.

- 3.4. The Promotional Products are subject to availability while stocks last. Canon will not be liable for the failure of retailers to fulfill orders of Promotional Products during the Promotional Period.
- 3.5. Canon will not process any claims received after the closing date for receipt of claims of midnight on 30th September 2018. Cashback Boost expires at midnight on 16th October 2018.

Canon will not process claims which are in its opinion incomplete or illegible. Canon will not be responsible for claims delayed or not successfully received.

- 3.6. Only one claim per Promotional Product purchased may be made for either Cashback or Cashback Boost.
- 3.7. A claim on a Promotional Product for both Cashback and Cashback Boost will not be valid
- 3.8. Claims by businesses or individuals who make bulk purchases (being more than 10 Promotional Products during the Promotional Period) will not be eligible to enter this Promotion. 3.9. This promotion cannot be redeemed in conjunction with any other promotion, except:

Canon Lens Reward Promotion - for full terms and conditions visit: www.canon.co.uk/lens-promo/ or www.canon.ie/lens-promo/

# 4. CASHBACK

- 4.1. To receive Cashback, Participants must have selected the Cashback option on the online form. Once their claim is submitted in the Claim Period and validated, they will receive Cashback in the amounts shown for purchases of Promotional Products during the Promotional Period.
- 4.2. Upon receipt and verification of the claim during the Claim Period, Canon will arrange for a direct BACS transfer payment to the Participant's bank account. No alternative arrangement will be entered into and no cash or cheque will be provided.
- 4.3. Canon will endeavor to transfer verified Cashback via BACS within 4-6 weeks of receipt of a complete and valid claim.
- 4.4. Only one BACS payment will be issued per valid claim.
- 4.5. If you are UK VAT registered and you receive a cashback, it may reduce the taxable value of your purchase and so you may need to reduce your input tax accordingly.
- 4.6. Cashback cannot be claimed in addition to the Cashback Boost. 4.7. Once a claim for Cashback has been submitted, this cannot
- later be changed or transferred to a claim for Cashback Boost.

#### 5. CANON CASHBACK BOOST

5.1. To receive Cashback Boost, Participants must have first purchased a Promotional Product during the Promotional Period and selected the 'Cashback Boost' option on the online form, when submitting their claim during the Claim Period for their first purchase. 5.2. Upon receipt and verification of the claim set out in clause 5.1, the applicable Cashback Boost amount will be credited to a personal online customer account for the Participant. To receive the amount credited to the online customer account, the Participant must (i) purchase a second Canon hardware (not

software) product during the Promotional Period from the same Participating Retailer that they purchased the first Promotional Product from; (ii) submit a claim for the second product by completing the online claim form and uploading a copy of their receipt (or order confirmation for internet purchases) for the second purchase before midnight on 16th October 2018. Upon receipt and verification of the claim, Canon will arrange for the claimed Cashback Boost balance to be transferred via a direct BACS transfer payment to the Participant's bank account. No alternative arrangement will be entered into and no cash or cheque will be provided.

- 5.3. Canon will endeavor to transfer verified Cashback Boosts via BACS within 4-6 weeks of receipt of a complete and valid claim.
- 5.4. Only one BACS payment will be issued per valid claim.
- 5.5. If you are UK VAT registered and you receive a cashback, it may reduce the taxable value of your purchase and so you may need to reduce your input tax accordingly.
- 5.6. Cashback Boost cannot be claimed in addition to Cashback.
- 5.7. Once a claim for Cashback Boost has been submitted, this cannot later be changed or transferred to a claim for Cashback.
- 5.8. Credit balances in a Participant's online customer account are not transferrable to another Participant's online customer account.
- 5.9. If a Participant does not claim any Cashback Boosts credited to their online customer account before midnight on 16th October 2018, such credit will expire and no longer be

available to claim.

#### 6. THE PROMOTER

6.1. The promoter is Canon (UK) Ltd. of Woodhatch, Reigate, Surrey, RH2 8BF.

#### 7. DISCLAIMERS

7.1. To the fullest extent permitted by law, Canon shall not be liable for any loss, damage or injury of any nature howsoever caused, sustained by any Participant under this promotion. However, nothing in these rules shall have the effect of excluding or restricting Canon's liability for personal injury or death caused by the proven negligence of Canon's employees or agents. 7.2. Canon reserves the right to void, amend, and/or change this promotion at any time without incurring any liability whatsoever. 7.3. Canon reserves the right to audit any claims to ensure compliance with these terms and conditions and to request additional information and supporting documents. Canon reserves the right to exclude claims and/or Participants if it suspects that the promotion is being abused in any way. Canon's decisions in relation to the promotion are final and no correspondence will be entered into.

# 8. DATA

- 8.1. Any personal data submitted to us will be processed by Canon (UK) Limited, its agents or associated group companies for the purpose of administering this Promotion and, if applicable, for marketing purposes - in cases when Participants have opted-in to receive marketing communication from Canon. The personal data provided is held securely and may be transferred on a secure server outside the EEA.
- 8.2. The personal data collected from Participants is subject to the Canon Consumer Privacy Policy - www.canon.co.uk/privacy-policy/ 8.3. If Participants do not wish for their contact information to be used for marketing purposes or to enable Canon to contact them in future regarding similar promotions, they should NOT check the relevant "opt-in" box when completing the claim form. 8.4. For further details of how we use your data when you opt-in for marketing purposes, please see our Consumer Privacy Policy - www.canon.co.uk/privacy-policy/

#### 9. LAW AND JURISDICTION

9.1. These terms and conditions and any disputes arising out of or in connection with them shall be governed by and construed in accordance with the laws of England and will be subject to the non-exclusive jurisdiction of the English courts.