

Whirlpool announces a voluntary safety campaign for KitchenAid 1.7 Litre Electric Kettles.

Brussels/Belgium, 20th February 2018 - Whirlpool Corporation and its brand "KitchenAid" today announce the launch of a voluntary safety campaign involving the Model Type 5KEK1722 KitchenAid electric kettle.



The reason for this voluntary safety campaign is that Whirlpool believes the handle of the KitchenAid kettle can, in rare circumstances, separate from the upper attachment points to the kettle's body and become unstable. **Whirlpool has already implemented modifications at the point of manufacture to ensure that kettles now being delivered from our warehouses are not affected.**

The products involved are 5KEK1722 models within the specified serial number range as shown here:

Model Number	Serial Number Range
5KEK1722BAC	YA302***** to YA724*****
5KEK1722BER	YA302***** to YA724*****
5KEK1722BOB	YA302***** to YA724*****
5KEK1722BSX	YA302***** to YA724*****

Note: the model number and serial number are located within the label on the base of the kettle.

Whirlpool would ask any consumer who has one of the models, manufactured within the affected production range, to stop using the kettle and contact our Consumer Care Centre at toll free number 00800 552 27777 or 00800 381 04026 from 9:00am to 6:00pm, Monday through Friday.



PRESS RELEASE

Consumers can also visit www.repair.whirlpool.com to determine if their electric kettle is affected.

Whirlpool will replace all affected kettles free of charge to the consumer.

Any media inquiries should be directed to the Whirlpool Corporation Media Line at whirlpool@apcoworldwide.com

Whirlpool Corporation. Whirlpool Corporation (NYSE:WHR) is the world's leading major home appliance company, with approximately \$21 billion in annual sales, 92,000 employees and 70 manufacturing and technology research centers in 2017. The company markets *Whirlpool*, *KitchenAid*, *Maytag*, *Consul*, *Brastemp*, *Amana*, *Bauknecht*, *Jenn-Air*, *Indesit*, *Hotpoint* and other major brand names in nearly every country throughout the world.

In Europe, Middle East and Africa (EMEA) it has approximately 22,000 employees, a sales presence in more than 30 countries and manufacturing sites in seven countries. Whirlpool EMEA is an operating segment of Whirlpool Corporation. Whirlpool Corp.'s EMEA Headquarters are located in Pero (MI), Italy. Additional information about the company can be found at WhirlpoolCorp.com or find us on [LinkedIn](#), [Twitter](#) and [Medium](#).