

**SAMSUNG ELECTRONICS (UK) LIMITED
SAMSUNG MOVIE LOUNGE PROMOTION
TERMS AND CONDITIONS**

Participants agree to be bound by these terms and conditions (the “**Terms and Conditions**”). Any information or instructions published by the Promoter at www.samsungpromotions.claims/samsungmovielounge form part of the Terms and Conditions.

The Promoter

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 1000 Hillswood Drive, Chertsey, Surrey, KT16 0PS (the “**Promoter**”).

Purchase Period

2. The Promotion will commence at 00:01 (GMT) on 4 April 2018 and shall close at 23:59 (GMT) on 28 February 2019 (the “**Purchase Period**”).

Eligibility

3. To be eligible to participate in the Promotion you must be a UK or ROI resident aged 18+ (a “**Participant**”).
4. This Promotion is only available to consumers (i.e. not to any business or reseller).

Offer

5. Participants who purchase a new (i.e. not second hand) Samsung audio product from the list of models set out in the table below (the “**Audio Promotion Products**”) in-store or online from a participating retailer within the Purchase Period will be eligible to claim a free subscription to Joe & Seph’s Popcorn as set out in the table below (the “**Reward 1**”).

Audio Promotion Products	Subscription	Subscription Length
HW-K950/XU	Subscription 1	12 Months
HW-K850/XU	Subscription 1	
HW-N950/XU	Subscription 1	
HW-N850/XU	Subscription 1	
HW-N650/XU	Subscription 2	6 Months
HW-NW700/XU	Subscription 2	
HW-MS750/XU	Subscription 2	
HW-MS650/XU	Subscription 2	
HW-MS651/XU	Subscription 2	
HW-MS6500/XU	Subscription 2	
HW-MS6501/XU	Subscription 2	
HW-MS550/XU	Subscription 2	

6. Subscription 1 consists of twelve (12) monthly deliveries each containing eight (8) snack packs of popcorn (“**Subscription 1**”).
7. Subscription 2 consists of six (6) monthly deliveries each containing eight (8) snack packs of popcorn (“**Subscription 2**”).
8. The Promoter reserves the right to update the Audio Promotion Products throughout the Purchase Period as new products are launched in the UK. Any amendments to the Audio Promotion Products will be published at www.samsungpromotions.claims/samsungmovielounge.
9. Purchases from auction websites (e.g. eBay), from third party sellers on online retailers’ websites (e.g. Amazon Marketplace), are specifically excluded from this promotion (“**Excluded Retailers**”).
10. A participating retailer is any retailer in the UK or ROI that is not an Excluded Retailer.
11. Participants who also purchase any Samsung UHD Blu-Ray player (a “**UHD Blu-Ray Promotion Product**”) within the same transaction as an Audio Promotion Product (from the table in term 5 above) from the same participating retailer will be eligible to claim six (6) or twelve (12) monthly deliveries of films on Blu-Ray Disc to match the length of the subscription (determined by the Audio Promotion Product purchased) (“**Reward 2**”).

12. Rewards are non-transferable and there is no cash alternative. In the event of unforeseen circumstances the Promoter may substitute a Reward of equal or greater value for the Reward.
13. The subscription will automatically terminate at the end of the relevant free subscription period.
14. Use of the Reward is subject to Joe & Seph's terms, available at <https://www.joeandsephs.co.uk/terms>.

Claims

15. To Claim, Participants must visit www.samsungpromotions.claims/samsungmovielounge and provide the serial number and proof of purchase of a qualifying Audio Promotion Product and (if applicable) that of the UHD Blu-Ray Promotion Product, their contact details, a UK or ROI delivery address and any other requested information (a "Claim").
16. Participants must wait thirty (30) days from the date of purchase before making a Claim. Claims must then be made by 23:59 (BST) on 30 March 2019 ("Claim End Date"). Claims received after the Claim End Date will be invalid.
17. Maximum 1 Claim per Audio Promotion Product purchased.
18. Participants will be sent an email and SMS to confirm that their Claim has been received by the Promoter. Within two (2) days of a Claim, Participants will be sent an email and SMS to confirm whether their Claim has been successful and validated ("Claim Validation").
19. If an email acknowledgement has not been received, it is the Participant's responsibility to contact the Promoter's customer service team at samsungmovielounge@samsungpromotions.com within seven (7) days of a Claim being submitted.
20. Participants who make a valid Claim will receive an email from Joe's Gourmet Foods Ltd within two (2) working days of Claim Validation confirming when the first delivery of Reward 1 will arrive and the login details to www.joeandsephs.com to amend the popcorn flavours included in their subscription. For the avoidance of doubt, Participants will not be able to amend the flavours included in the first delivery of their subscription.
21. Participants shall receive their Reward 1 within thirty (30) days of receiving the email confirmation. For queries relating to the delivery of Rewards, Participants should call +44 (0)208 450 0922 or email joe@joeandsephs.com in the first instance.
22. The Blu-Ray Discs from Reward 2 will be delivered on a monthly basis with Reward 1.
23. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
24. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Terms and Conditions.
25. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age, and other relevant details of a Participant.

Privacy and Data Protection

26. The Participant hereby confirms that it agrees with the Promoter's privacy policy available at: www.samsung.com/uk/info/privacy. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.
27. Other than as set out in these Terms and Conditions or for the purposes of operating the Promotion, the details and information provided by the Participant when entering the Promotion or claiming the Reward will not be used for any promotional purpose, nor shall they be passed to any third party, except for Joe's Gourmet Foods Ltd.

General

28. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
29. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
30. The Promoter will not be responsible or liable for: (a) any failure to receive Claims due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged

transmissions or Claim or Rewards; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.

31. Participants will be solely responsible for any and all applicable taxes and any other relevant costs, expenses which are not stated in the Terms and Conditions as being included.
32. By participating in this Promotion Participants agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Reward. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.
33. The Promotion is governed by English law.