SAMSUNG ELECTRONICS (UK) LIMITED PROJECTOR AND SCREEN INSTALLATION GWP PROMOTION TERMS AND CONDITIONS

Participants agree to be bound by these terms and conditions (the "Terms and Conditions"). Any information or instructions published by the Promoter about the Promotion at UK: https://www.samsung.com/uk/offer/samsung-4k-laser-projector-screen-bundle-deal/ or ROI: https://www.samsung.com/ie/offer/home-cinema-4k-laser-projector-deal/ form part of the Terms and Conditions.

The Promoter

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 1000 Hillswood Drive, Chertsey, Surrey, KT16 OPS (the "**Promoter**").

Promotion Period

2. The Promotion will commence at 00:01 (BST) on 27th May 2021 and shall run until 23:59 (BST) on 28th April 2023 (the "**Promotion Period**").

Eligibility

- 3. To be eligible to participate in the Promotion you must be a legal resident (aged 18+) ("Individual Participant") of the United Kingdom, Isle of Man, Channel Islands or Republic of Ireland ("Territories") or a company registered in one of the Territories ("Company Participant"). For the avoidance of doubt, within these Terms and Conditions the term "Participant" shall be taken to refer to both Individual Participants and Company Participants (and the applicable plural) unless stated otherwise.
- 4. Employees or agents of the Promoter that are involved in the operation of this Promotion or anyone professionally connected to this Promotion are not eligible to enter.
- 5. Network providers, retailers, distributors, resellers and any person who purchases a Promotion Product (defined below) for resale or otherwise not as the user of the Promotion Product, may not participate in this Promotion and are specifically excluded as a Participant.

Offer

- 6. Participants resident or registered in the United Kingdom, Isle of Man or Channel Islands who purchase a new selected (i.e. not second hand, refurbished or ex-display) Samsung projector listed [HERE] ("Promotion Product") from a retailer listed at [LINK] below ("Participating Retailer") either online, by telephone or instore and within the Promotion Period will be eligible to claim a discounted screen (the "Reward") by redemption along with booked installation of the Sapphire screen for the areas indicated in Condition 16 below (and for certain screens chosen as the Reward) for which the Participant needs to pay installation fees, subject to full compliance with these Promotion Terms and Conditions ("Promotion Terms"). Participants resident or registered in the Republic of Ireland who purchase a Promotion Product from any of the relevant Participating Retailers shall receive a fixed cashback reward payment of €200 regardless of which Promotion Product is purchased. To receive a cashback Reward you must have a valid Euro denominated bank account in the Republic of Ireland.
- 7. The discounts available on the Sapphire screens can be found at https://20203.samsungpromotions.claims/projectorscreens/en-GB/qualifying. Discounts are based off the average market price of the Sapphire screens taken from the following 6 retailers; Richer Sounds, Ivojo, Projectors.co.uk, Projector Point, JP UK and AV Parts Master and checked and updated on a monthly basis throughout the Promotion Period.
- 8. To qualify for this Promotion, the Promotion Product must be purchased from a Participating Retailer located within the Territory in which the Individual Participant resides or where the Company Participant is registered.

- 9. Purchases from auction websites (e.g. eBay) or from third party sellers (e.g. Amazon Marketplace) are specifically excluded from this Promotion.
- 10. Rewards are non-transferable and there is no cash alternative to the discounted gift Reward. Gift Reward selection is subject to stock availability and will include a variable range of Sapphire screens.
- 11. Participants may submit a maximum of four (4) Claims per household; and up to ten (10) Claims per Company Participant.

Claims

- 12. To claim, Participants must visit https://20203.samsungpromotions.claims/projectorscreens the Website ("Website") in order to register their details and upload the required information including photo as proof of purchase and serial number photo of the Promotion Product purchased to make an application for their Reward under this Promotion (a "Claim").
- 13. Claims must be submitted within 30 days of purchase (the "Claim Period"). Claims received outside the Claim Period will be marked as invalid and will not be accepted.
- 14. Participants will be sent an email to confirm their Claim has been received by the Promoter instantly upon completed entry of a Claim. Please note that processing of Claims received may take up to seven (7) days from the date of receipt of the Claim and Participants will be sent an email to confirm whether their Claim has been successful pending Payment required for the screen chosen ("Claim Approval").
- 15. If an email acknowledgement has not been received, it is the Participant's responsibility to contact the Promoter's customer service team by email at projector@samsungpromotions.claims or by phone at 0330 054 0108 (UK, IOM or CI) or 01697 1048 (ROI) within seven (7) days of a Claim being submitted.
- 16. If a Claim is deemed to have been submitted incorrectly, the Participant will be notified via email and SMS and offered the opportunity to provide the required information within seven (7) days. If no response is received within seven (7) days of the email and SMS, then the Claim shall be marked as invalid and the Participant will no longer be eligible to receive the Reward.
- 17. Following Claim Approval as described in Condition 14, UK, Isle of Man and Channel Islands Participants will need to revisit the Website to choose a discounted Reward and indicate their choice of installation (where available). Installation is only available for UK mainland residents (excludes ROI, the Isle of Man, Channel Islands, Hebrides, Orkney Islands, Shetlands, Isle of Wight, Isle of Arran and Isles of Scilly). Any installation fees and balance remaining up to the Reward's full value must be paid for via card through the Stripe system which is governed by the separate set of terms https://stripe.com/gb/checkout/legal/. Upon successful Payment, the Participant's Claim will be validated ("Claim Validation") and they will be emailed a redeemable code and link to book their installation (where applicable) directly with the provider. Please be aware that the installation provider is solely responsible for the installation and not all areas are available for installation under this Promotion (which excludes certain areas such as the Shetland Islands). All payments for the discounted Rewards, installation fees and conditions for any cancellation or refund are subject to the Opia Terms of Sale available at https://20203.samsungpromotions.claims/projectorscreens/en-GB/terms-of-sale. The installation and booking are governed by the terms of service of the provider carrying out the installation.
- 18. Subject to making a valid Claim in accordance with these Promotion Terms and Conditions and paying any outstanding balance on the discounted Reward, all Rewards will be dispatched to the UK, Isle of Man or Channel Islands address entered during the Claim process (and in the case of cashback will be paid into your ROI nominated bank account in Euros) within 30 days of Claim Validation.
 - 19. Rewards models eligible to be purchased at a discount under this Promotion are available while supplies last.
 - 20. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
 - 21. The Promoter reserves the right in its absolute discretion to disqualify Claims which it considers do not comply with these Terms and Conditions.

- 22. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to require further verification as to proof of pre-order and purchase, as well as the identity, age and other relevant details of a Participant. This process may involve the Promoter sharing information with third parties.
- 23. If a Participant returns a Promotion Product after making a Claim, then the Participating Retailer shall notify the Promoter and the Claim shall be rejected. Where the Reward has already been sent then the Promoter shall seek to recover the Reward from the Participant which where necessary may involve legal action being carried out against the Participant.

Privacy and Data Protection

- 24. Other than as set out in these Terms and Conditions or for the purposes of operating the Promotion, the details and information provided by the Participant when entering the Promotion and paying for or claiming the Reward will not be used for any promotional purpose, nor shall they be passed to any third party except as necessary to process payments for or deliver the discounted Reward or codes for installation.
- 25. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy, available at www.samsung.com/uk/info/privacy.

General

- 26. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
- 27. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
- 28. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or Claims; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.
- 29. All liability is excluded for installation services carried out pursuant to this Promotion. Neither the Promoter nor Administer will in any way be held responsible for loss or damage arising in connection with the installation of a Participant's home entertainment system booked following their Claim Validation.
- 30. Participants will be solely responsible for any and all applicable taxes and any other relevant costs or expenses which are not stated in the Terms and Conditions as being included.
- 31. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Reward. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.
- 32. The Promotion is governed by the laws of England and Wales.