

TERMS AND CONDITIONS OF THE ECOTANK PRINTER CASHBACK WITH LASER TRADE-IN

PRINTER CASHBACK

The Promotion

1. Purchase a new printer from the list in the table below (the “Selected Products”) between **01.02.2018** and **31.03.2018**, (the “Qualifying Period”) and claim up to **£100** cashback.

Selected Products	Cashback amounts
EcoTank ET-2700	£30
EcoTank ET-4500	£40
EcoTank ET-2750	£50
EcoTank ET-3750	£60
EcoTank ET-4750	£60
EcoTank ET-7700	£75
EcoTank ET-7750	£75
EcoTank ET-14000	£75
EcoTank ET-16500	£100

2. The Promotion applies to Selected Products purchased during the Qualifying Period directly from Epson or an Epson authorised reseller/retailer.
3. The Promotion is open to persons aged 16 years and above who are residents of United Kingdom and is subject to a maximum of 2 claims per household. Only 1 claim may be made per Selected Product.
4. The Promotion is open to end user customers only. Claims for Selected Products purchased which will be resold to a third party are not eligible for this Promotion. Resellers may not submit claims on behalf of their customers.
5. The Promotion is not open to Epson employees, agents, distributors, resellers, retail employees of participating stockists or anyone connected with the promotion.
6. The Promotion is not available on any second hand, refurbished or reconditioned stock.
7. The claim for cash back must be made within 30 calendar days from the date of purchase. The closing date for claims is **30.04.2018**.

LASER TRADE-IN CASHBACK

The Promotion

8. Purchase an Epson printer listed in the table below (the “Qualifying Products”) between **01.02.2018** and **31.03.2018** (the “Qualifying Period”) and claim £50 cashback when you trade in your old laser printer which we will recycle for you. Claims against an old laser printer will only be processed when a printer claim has been submitted and approved. If your old product is not a laser printer you will not be entitled to the £50 cashback and your old printer will not be returned to you.

9.

Qualifying Products	Cashback amounts
EcoTank ET-2700	£50
EcoTank ET-4500	£50
EcoTank ET-2750	£50
EcoTank ET-3750	£50
EcoTank ET-4750	£50
EcoTank ET-7700	£50
EcoTank ET-7750	£50
EcoTank ET-14000	£50
EcoTank ET-16500	£50

*Inclusive of VAT

10. The promotion applies to Qualifying Products purchased in the UK during the Qualifying Period directly from Epson or an Epson authorised retailer.
11. The Promotion is open to persons aged 16 years and above who are residents of United Kingdom and is subject to a maximum of 2 claims per household. Only 1 claim may be made per Selected Product.
12. The promotion is not open to Epson employees, agents, distributors, resellers, retail employees of participating stockists or anyone connected with the promotion.
13. The claim for cashback must be made within 30 days from the date of purchase. The final closing date for claims is **30.04.2018**. All items that are to be traded in as part of this offer must be collected no later than **30.04.2018**, to allow claim validation and payment by **31.05.2018**.

GENERAL TERMS

How to Claim

14. Claim by going to www.epson.co.uk/ecotanktradein, completing the claim form and submitting it together with a copy of proof of purchase. You will be asked to provide your personal details including bank details.
15. Proof of purchase should be a legible copy of the retail receipt or invoice clearly showing the product name and date of purchase. Online order confirmation is not acceptable.
16. Once a claim is received a confirmation of receipt by email from Epson_noreply@promotion-update.com will be sent.
17. You will be contacted to make arrangements for the collection of your old laser printer.
18. The cashback payment will then be made by BACS transfer within 30 days of receipt of claim validation. The Promoter will only make BACS transfer to an account that is set up in the United Kingdom. The Promoter is not liable for any costs incurred by you relating to bank transfers of the cashback payment.

19. It is the person registering the claim's responsibility to ensure that the correct bank account details have been recorded. If incorrect information has been provided and the Promoter makes a payment that is rejected or not received by you then the Promoter will not be responsible for re-issuing such payment.

Restrictions

20. If the cashback payment constitutes a taxable benefit, the tax liability lies with the recipient.
21. If a Qualifying Product or Selected Product which is the subject of a claim is returned to the retailer for any reason the customer's entitlement to claim cashback will be forfeited and any cashback paid will be repaid to the Promoter.
22. The Promoter reserves the right to request additional evidence to help validate a claim if it believes that it may not be legitimate.
23. A claim will not succeed if:
- a. Qualifying Product or Selected Product was not purchased within the Qualifying Period
 - b. The claim form was not completed in full
 - c. The proof of purchase was not supplied or was ineligible
 - d. The claim was not submitted within 30 days from the date of purchase
 - e. You have not complied with these Terms and Conditions

Personal data

24. Personal data captured during the course of this Promotion will be processed in accordance with applicable local Data Protection Laws and Regulations and the Promoter's privacy policy. You will be able at any time to require the Promoter to modify, update, clarify or remove this personal data by writing to the Promoter's address.
25. The use of personal data by the Promoter may include informing you about the Promoter's products, services, events or other information that might be of interest to you if you have given your prior consent for this use at the time of registration within the Promoter's website. Each time you receive any promotional electronic communication you will have the opportunity to opt-out.

General

26. Promoter will not accept responsibility for lost claims. Promoter will reject claims received after the closing date and those which it reasonably considers to be incomplete, illegible or fraudulent.
27. These Terms and Conditions are governed by the laws of England and Wales and shall come under the exclusive jurisdiction of the competent courts of England.
28. By entering this promotion you confirm that you have read, understood and accepted these Terms and Conditions. The Promoter reserves the right to cancel or amend them without notice in the event of any circumstances beyond its reasonable control.
29. Promoter: The promoter is Epson Europe B.V. having its registered office in Amsterdam, the Netherlands. For all correspondence please write to the following address: Epson UK Marketing

Dept, EcoTank cashback trade in promotion, Westside, London Road, Apsley, Hemel Hempstead, Herts, HP3 9TD, England.